



**Carlisle Community Directory and Resource Guide
Advertising Order Form**

Thank you for your interest in the 2018-2019 Annual Carlisle Community Directory and Resource Guide. The spiral-bound directory is delivered to every home in Carlisle in September. It is a valuable tool for our community, as it provides residents with a resource for locating information pertaining to our town government, community groups and organizations, school information, extracurricular activities, childcare opportunities, local contractors, shopping, dining and more.

The Carlisle Community Directory and Resource Guide is a fundraising opportunity for Pay it Forward Club.Org, which is a non-profit 501(c)(3) organization that provides community outreach services. If you would like more information about our mission and our programs, please check out our website at

www.payitforwardclub.org

The directory is 5.5" wide by 8.5" tall. It will be printed in color on standard paper with cardstock cover.

Advertising Options Available

(Circle the ad you wish to purchase)

Inside Front Cover	4.5"x7.5"	\$2,000 Includes Resource Guide Index
Inside Back Cover	4.5"x7.5"	\$2,000 Includes Resource Guide Index
Back Cover	4.5"x7.5"	\$2,500 Includes Resource Guide Index
Full Page	4.5"x7.5"	\$1,000 Includes Resource Guide Index
Half Page (horizontal)	4.5"x3.5"	\$500.00 Includes Resource Guide Index
Third page (horizontal)	4.5"x2"	\$300.00 Includes Resource Guide Index
Resource Guide Index	Single Line	\$25.00 (Business Name, Address, Phone/Website)

Business Name: _____ Phone: _____

Contact Name: _____ Email Address: _____

Please mail your check (made payable to Pay it Forward Club) and completed form to Pay it Forward Club, PO Box 43, Carlisle, MA 01741. Submit your advertisement, as soon as possible, in digital format to directory@payitforwardclub.org. Please put the name of your business in the subject line and include any technical questions you may have. Ad design work is available for an additional fee. Payment and advertisements must be received by June 1st, 2018.

Thank you for advertising in the Carlisle Community Directory and Resource Guide!